

We do more.

We do more.

Reply

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Hotel

For the period of 27th to 29th February 2012, the convention hotel is offering a limited number of rooms at the special price of € 95,00 € per night (incl. breakfast). The rooms will be held until 30 January 2012 and can be booked by you directly while quoting "KRONES MFT Customer day".

Venue:
NH Frankfurt Rhein-Main
Kelsterbacher Straße 19-21
65479 Raunheim
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E-mail: reservierungen@nh-hotels.com

Intralogistics

Invitation

Customer day 2012
27th – 28th February 2012
Frankfurt

KRONES AG
Böhmerwaldstraße 5
93073 Neutraubling
Germany

 **KRONES**

Venue

NH Frankfurt Rhein-Main
Kelsterbacher Straße 19-21
65479 Raunheim
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Dear Sir or Madam,

The time has come. Our next KRONES Customer day is almost upon us.

In 2010, 120 people from 19 countries took part in our meetings, discussed a number of issues and contemplated to what degree various logistics solutions could be successful in practice. We would now like to cordially invite you to join us in continuing these expert discussions.

On Tuesday, 28th February 2012, we will once again be dealing with the exciting topic of intralogistics – this time more focussing on the food industry.

We are especially pleased to inform you that, in addition to our logistics specialists, two KRONES customers will be speaking. The two companies, Molkerei Gropper and Feinkost Dittmann, will be reporting from their own personal experience about which logistics challenges are faced by manufacturers of fresh products and what practical solutions can be applied to meet such challenges.

The day's highlight will be a joint visit to Feinkost Dittmann's logistics centre where we can view an example of "optimum practice" first hand.

Why not spend an exciting and informative day with us – we look forward to seeing you!

Your KRONES Intralogistics Team

Programme

Monday, 27.02.2012

7:30 pm Welcome reception and dinner in the convention hotel

Tuesday, 28.02.2012

8:00 am Registration and morning coffee in the hotel lobby

9:00 am Welcome speech in the convention room

9:10 am Logistics automation –
an elementary block for sustained success
Manfred Klug, KRONES AG

10:00 am Coffee break

10:30 am Fresh products and company growth:
Two demands on logistics
*Dietmar Möckl, Commercial Director
Molkerei Gropper*

11:15 am Integrated production and distribution logistics
Volker Sturm, KRONES AG

12:00 am Lunch

1:45 pm Logistics automation at a delicatessen
brand supplier
*Thorsten Reichold, Managing Director
Feinkost Dittmann*

2:30 pm Journey to Feinkost Dittmann and visit
to the logistics centre

5:30 pm Return to the convention hotel

7:30 pm Dinner in Frankfurt

Topics

Logistics automation – an elementary block for sustained success

Article diversity, production proximity, freshness: the food industry is too complicated for "run of the mill" intralogistics solutions – even more so if the factors economy and efficiency also need to be included in the equation. The practical solutions available and how you can use them in a competitive market are illustrated at the beginning of the event.

Fresh products and company growth – two challenges faced when warehousing

Trouble-free and custom-fit intralogistics are of central importance for dairies in particular. For it is important that all of the processes fit precisely into the cold chain. Molkerei Gropper also had to face the challenge of adapting an existing high bay warehouse to keep up with the company's rapid growth. Dietmar Möckl from Gropper's corporate management will report on how both issues were resolved.

Integrated production and distribution logistics

A logistics system is, at best, just as individual as the company in which it is used. The range of articles traded in a company, the customers' order patterns, optimal usage of the production and warehouse facilities – all of these are factors which need to be included in the planning and design stages. Using concrete practical examples, we will explain to you the possibilities and limits offered by a number of different logistics solutions.

Logistics automation at a delicatessen brand supplier

Always fresh! This motto adopted by Dittmann, a manufacturer of delicatessen foods, must also be observed in its intralogistics. For this reason, a new automatic high bay warehouse was built in the Hessian town of Taunusstein to link the raw and finished goods storage areas directly to the production facilities. It comprises 12,500 pallet storage positions, thus allowing dry, refrigerated and frozen goods to be stored separately. The company's managing director, Thorsten Reichold, will be giving us an insight into Dittmann's intralogistics and its processes.

Intralogistics Customer day 2012

I am interested in consultation without commitment with a KRONES expert.

Subject:

Date:

Please fill out the following sections and send us your answer

by mail:

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or send an e-mail to:

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▶ Send by e-mail

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